



Peru Inbound Trade Mission to Summer Fancy Food

New York, NY
June 24, 2023

Peru is the third largest export market for U.S. agricultural products in South America. For over a decade, Peru has been one of the world's top performing economies, registering sustained high growth accompanied by low inflation. The U.S.-Peru Trade Promotion Agreement, which entered into force in February 2009, has increased bilateral trade of agricultural products from \$1.46 billion in 2009 to \$4.0 billion in 2020, an increase of 175 percent. The United States was the second largest agricultural product supplier to Peru in 2020, accounting for 17% of market share. Top products include snack foods, fruit and vegetable juices, confectionaries, bread, and cookies.

Registering for this event will allow companies to meet one-on-one with qualified buyers from Peru at the Summer Fancy Food Show in New York. Don't miss the opportunity to explore this market at a very low cost.

Participation Fee: \$12.50 – One-on-one Meetings in New York, New York (June 24th)

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Peru

Registration Deadline: April 22, 2023 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredients, Natural/Health, Pet Food & Product, Retail Products, Seafood
Product Description (Suitable products include, but are not limited to): Seafood, Pet Food, Grocery and Convenience, Confectionary and Processed Fruit, Dairy and Dairy Products, Tree Nuts, Wine

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